



**Open Lens Media Private Limited**  
DIGITAL · SOCIAL · PR

**FULL SERVICE DIGITAL AGENCY**

# Your Brand Amplified Everywhere

**Social Media · Digital Marketing · Public Relations**  
– One agency, Every platform, measurable  
results.

**Social Media Management**

**Lead Generation**

**PR & Media Outreach**

**SEO & Content**

**Paid Ads**

**Performance Marketing**



## **Social Media**

Instagram · Facebook · LinkedIn  
· X · Youtube · Threads



## **Digital Marketing**

SEO · PPC · Email · Performance  
· Analytics



## **Public Relations**

Press Release · Media Outreach  
· ORM · Coverage

# We Don't Just Post. We Build Brands.

Open Lens Media Private Limited is a full-service digital agency born from a simple belief-every brand has a story powerful enough to transform its market. We combine creative storytelling, data-driven strategy and media relationships to deliver measurable growth across every digital touchpoint.

From startups finding their first audience to established businesses scaling nationally we craft bespoke strategies that turn followers into loyal customers and brands into industry voices.



## Strategy First

Every campaign starts with a deep brand & audience audit.



## Creative Edge

Content that stops the scroll and sparks real conversation.



## Measurable ROI

Monthly reports with clear metrics, not vanity numbers.

## OUR TEAM



Dr. Piyush Ranjan Jha (PhD)  
DIRECTOR



Dr. Sonam Jha (PhD)  
CREATIVE HEAD



Akash Gaurav  
MARKETING HEAD

## OUR SERVICES

# Everything Your Brand Needs to Dominate



### Social Media Management

6 PLATFORMS · DAILY EXECUTION

Content Creation

Content Calendar

Reels & Videos

Community Management

Multi-platform Posting

Hashtag Strategy

Story Management



### Digital Marketing

PERFORMANCE · SEO · PAID MEDIA

SEO & SEM

Google Ads

Meta Ads

Linkedin Ads

Email Marketing

Analytics & Reporting

Lead Generation

Conversion Optimisation



### Public Relation

MEDIA · PRESS · REPUTATION

Press Release

Media Outreach

Influence Collaboration

Crisis Communication

Press Conference



### Branding & Creative

IDENTITY · DESIGN · STRATEGY

Brand Identity

Logo & Design

Website Presence

Copywriting

## OUR 4 - STEP PROCESS

1

Discovery & Audit

2

Strategy & Planning

3

Execute & Publish

4

Report & Optimise

# The Digital Partner Your Brand Deserves



## Startup Agility, Agency Quality

Fast turn arounds, zero red tape premium output at competitive pricing that larger agencies can't match.



## Platform – Specific Strategies

Each platform gets its own dedicated approach – no lazy copy-paste across channels.



## Creative + Data Driven

Bold creative thinking backed by analytics – we pursue real growth, not vanity metrics.



## Dedicated Account Manager

One point of contact who knows your brand inside out – always responsive, always aligned with your goals.



## Transparent Monthly Reporting

No jargon or fluff – clear, honest reports that show exactly what your investment is achieving.



*Every brand has a story worth telling. Our lens is wide open – ready to capture, shape and project yours to the world with precision and purpose.*

6+

PLATFORMS MANAGED

3x

AFG ENGAGEMENT LIFT

100%

DEDICATED SUPPORT

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